

Headwaters Arts exists to bring together artists and supporters to promote the development, appreciation, and enjoyment of all arts in the Hills of Headwaters Region (Caledon, Dufferin County, Orangeville and Erin).

Our Vision

Headwaters Arts wants to be able to state with confidence that the Hills of Headwaters region is a widely recognized centre for artistic excellence; a location of choice for artists seeking a nurturing, collaborative community; and that the region is a home to residents and businesses that value, support and participate in the arts as well as being a renowned destination for tourists seeking high quality and fun arts experiences.

Our Implementation and Execution:

We fulfill our mandate by providing artists of all ages and at all stages of their career with greater exposure, sales and networking opportunities, professional development and education. We strive to create opportunities for the community-at-large to enjoy and participate in the arts. Headwaters Arts looks to the future by nurturing the next generation of artists and arts lovers. We initiate collaborative marketing efforts to better promote both within and outside our community art that is produced primarily in the Hills of Headwaters. Some of the ways we do this is by mounting an annual Juried Art Show & Sale with additional multi-site events, implementing the Headwaters Arts Youth Scholarship, providing regular art exhibitions in the Headwaters Arts Gallery at the Alton Mill Arts Centre, as well as programming open access multi-level discussion workshops with arts professionals.

How Your Donations Help:

By sponsoring Headwaters Arts you are helping to promote and celebrate the arts throughout the Headwaters region. Your support enables us to maintain the Headwaters Arts Gallery on a day-to-day basis, and to run programs such as our Professional Development workshops.

Through your most generous support of Headwaters Arts, you will help us become the strong and vibrant ***Art Beat of Rural Ontario!***

What Headwaters Arts provides our financial sponsors

Headliner: \$10,000

- Introduction/Recognition at the Opening of Featured Events
- Speaking Opportunities at the Opening of Featured Events
- Name title recognition on Headwaters Arts Website, Monthly Newsletter (1400+ subscribers)
- Links to your Website on Headwaters Arts Website
- Name/ title recognition in major print marketing items (e.g.) Full Page In The Hills ad, Annual Juried Art Show & Sale materials
- 4 Guest passes to the Annual Juried Art Show & Sale

Patron: \$5000 - \$9999

- Introduction/Recognition at the Opening of Featured Events
- Speaking Opportunities at the Opening of Featured Events
- Logo recognition on Headwaters Arts Website, Monthly Newsletter (1400+ subscribers)
- Links to your Website on Headwaters Arts Website
- Logo recognition in major print marketing items e.g.) Full Page In The Hills ad, Annual Juried Art Show & Sale materials
- 2 Guest passes to the Annual Juried Art Show & Sale

Leader: \$2000 - \$4999

- Logo recognition on Headwaters Arts Website, Monthly Newsletter (1400+ subscribers)
- Links to your Website on Headwaters Arts Website
- Logo recognition in major print marketing items e.g.) Full Page In The Hills ad, Annual Juried Art Show & Sale
- 1 Guest pass to the Annual Juried Art Show & Sale

Sustainer: \$500 - \$1999

- Logo recognition on Headwaters Arts Website
- Links to your Website on Headwaters Arts Website
- Logo on Annual Juried Art Show & Sale pull-up signage

Contributors: \$250 - \$499

- Listing on Headwaters Arts Website
- Listing in Headwaters Arts Festival Brochure

Supporters: Up to \$249

- Listing on Headwaters Arts Website

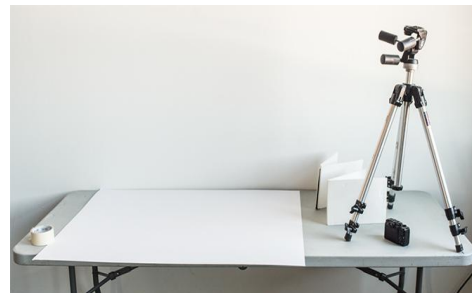
Scholarship

Headwaters Arts presents an annual Scholarship in the following Categories: Dance, Theatre, Literature, Music, Visual Arts and the newest category Directors' Choice (film, photography, graphic arts, etc.).



Professional Development

Headwaters Arts provides the opportunity to our members and members of other art communities' workshops to further enhance their professional presence.



Headwaters Arts Gallery

Headwaters Arts provides the opportunity for our members to present their work in a professional environment.



Headwaters Arts Gallery and Annual Juried Show & Sale

Headwaters Arts hosts an Annual Juried Show & Sale which is open to all artists in Ontario to celebrate the arts.



Year Round
Gallery
and the Annual Juried
SHOW & SALE

Friday September 15 to
Sunday October 1, 2017

headwatersarts.com
519.943.1149 | Alton Mill Arts Centre, Caledon

